



Asia For Expats

SEE ASIA DIFFERENTLY
CAMBODIA LAOS VIETNAM BORNEO BURMA INDONESIA

PLAY GOLF ASIA
Fly · Drive · Putt

soulcial
travel
for a social, soulful journey

Ambassador Program

Thank you for your interest in our exciting and innovative travel project and joining our travel team. Our aim is to create awareness of our travel websites that give holiday makers incredible and truer Asian travel experiences.

We are trying to create a travel community that share their travel experiences with others, raising awareness and offering advice from those in the know - that means you!

We are a small travel company that packs a punch! And our team wants to create a travel brand that people know, love and trust, and with your contributions we hope to make this into reality.

Join our travel team!

Our
Brands

SEE ASIA DIFFERENTLY
CAMBODIA LAOS VIETNAM BORNEO BURMA INDONESIA

For UK, European, American and Australians looking for a longer Asian holiday.

Asia For Expats

For Expats living in Asia and wanting to discover Asia by taking shorter trips.

PLAY GOLF ASIA
Fly · Drive · Putt

For all golfers looking for short or long golf holidays in Asia.



How did we get here?

The Asian journey for the founders of See Asia Differently (Peter & Eva Jones) began 8 years ago, with the creation of a travel agency in Cambodia. “We wanted to create something a little different, something that matched our passion for the region. By spending time with our clients and offering a range of options, we help them avoid the well-worn path to the tourist traps and instead create bespoke tours that capture the essence of their destination while matching their personal requirements”.

From Cambodia, we expanded to five other Asian countries = Laos, Vietnam, Indonesia, Thailand and Myanmar (Burma). Meaning we can offer holidays in a single destination or multi-country trips.

See Asia Differently



This site is our core travel site and offers anyone from anywhere and of any age to come and experience travelling to Asia the way it should be. All our itineraries are completely tailor-made from scratch just for our clients. We listen to their wish list and then construct innovative itineraries that are perfect for all. May it be a couple on a honeymoon, a small group of friends, a solo traveller or a fun filled family getaway. We have something for everyone!

We are also extremely proud of our new partnership with the incredible people at the **Soulcial Trust**. This partnership aims to promote responsible tourism and travel through various joint initiatives. This partnership will help visitors to Asia, have a truly different and meaningful impact and experience.

Asia For Expats

Asia for Expats was born in December 2016. The aim of the travel agency is to offer expats living in Asia the option of taking short breaks away within the region. Being expats ourselves we know that the majority of expats travel slightly differently and want to see slightly different things, once you experience a market in one Asian country then it is quite similar to another. So, we have created short trips where expats can escape city life and unwind for a few days either solo as a couple or a family.

Our social media platforms will host content written by our team of writers and Ambassadors, serving as a hub for trusted information on the region we call home and the issues affecting expat life. Our overall goal is to become the expat travel website of choice when traveling around Asia, and to do this we need your help!

Play Golf Asia

Play Golf Asia is also a relatively new initiative, again being born in December 2016. After working in the golf travel industry for over 15 years and having an overall passion and love for golf it was a natural progression to also offer destination Asian golf holidays. Again, we concentrate on our 6 core specialist countries and offer some stunning courses and golfing experiences at various prices and for all levels of golfer.



The mission of the Soulcial Trust is to raise awareness about social issues and causes in developing countries, in particular for disabled communities and environmental concerns, and to connect individuals wishing to volunteer for causes while living or travelling abroad with NGOs in need of volunteer services. See www.soulcialtrust.org for more information.

The NGO achieves this through **three distinct projects**:



Our **Clean Green Cambodia** project aims to deal with environmental issues in Cambodia and other countries in South-East Asia. This programme allows us to play a coordinating role between the different environmental stakeholders of Siem Reap, Cambodia and raise awareness on environmental issues and challenges. We do this through city cleaning missions, exhibitions and an eco workshop programme, organised with various environmental organisations in Siem Reap. For more information

www.cleangreencambodia.org



Our second programme is a disability awareness project that emphasizes the ability of disabled people through sport both in India and Cambodia. This project, called « **XLability** » involves an educational programme to help schools and organisations to understand more about disability in India and Cambodia, the creation of a wheelchair sports center in Cambodia and a three-year international wheelchair sports exchange programme with teams in India, France and Cambodia.

For more information:

www.xlability.org



Our third project is the website Soulcialtravel.com, which serves to connect NGOs and people living or travelling abroad to promote opportunities for volunteering.

www.soulcialtravel.com



How to achieve our goals?

We would like to have as many chatty and travel savvy ambassadors as possible. For 'Asia For Expats' we are looking to have a minimum of one Ambassador per Asian city. (Don't worry if you find out that there is another ambassador in your city – it will actually be more of a benefit in the long run.) It would be advantageous if you have been living in that city for over a year, as you will know your way around town and the expat hangouts as well as being a member of the cities expat forums etc... But this is not a requirement if you are actively social and are keen to get stuck in.

Outside Asia it does not matter at all where you live or work. Again, as long as you are social and love talking about Asian travel then you will be a wonderful travel ambassador. Your role as an ambassador is to spread the word about our travel websites and what we can offer. This will be in the form of sharing our posts on Facebook and through other online media, as well as recommending us to people that are planning to travel around Asia.

The more Ambassadors we have throughout the world and the more people we have talking about Asian travel with us, the more the company grows which leads to greater rewards for all of our incredible Ambassadors.

What is your AFE Ambassador Role?



Talk about all things Asian Travel.



Promote our tours through Social Media.



Tell people about our travel experiences.

We also want you to

- Let us know about well-run Expat businesses so we can create a trustworthy Asian Expat Business directory, allowing us to promote deserving expat businesses.
- Tell us about all the funny, interesting, and shocking stories that you hear about in your city or through your countries social media forums. We will then collect these stories and use them in our 'Expat News Reportage' on our community pages.
- Help us come up with creative ideas to promote expat travel in Asia.
- Tell us about your travel stories and experiences and help us find new expat travel gems.

Guest Bloggers

We are also looking for a monthly guest travel blogger or video blogger that is looking for some exposure or simply just has a lot to say. Like the Ambassador role this is an unpaid role; however, you get the same benefits as our Ambassadors as well as personal exposure.

You can either write a one-off article, produce a video about something in your city or you could become our regular resident blogger. All articles will be linked back to your personal blog or video blog so that you always benefit from the exposure that you have generated. In return, we would also like a link from your website to ours. We are looking for people that have various styles as long as the content is interesting, fun or topical.

Ambassadors Rewards

We will give you 'Travel Credit' or a cash payment for every booking that you direct to us or unique article published on AFE. Once you have made your first sale or contributed to our community pages, we will also give you cost price travel rates around Asia.

Moving forward, you not only become a part of new exciting and innovative travel company, but as time goes on and we grow you will receive more and more benefits. The biggest earners will be our top contributing ambassadors, who will benefit from various freebies that we get in the travel industry (such as free hotel stays and other travel related benefits).

Now What? - How to get started?

Step 1

We will arrange a 15 minute Skype call to introduce ourselves and the site, and to establish our credentials so you can have confidence in our business plan and promoting the site to others.

Step 2

We will set up a Trello account - allowing you to log your contacts and people you interact with, and upload interesting news stories in your area.

Step 3

Start getting stuck in and talking all things travel!

If you have any questions, please feel free to contact us for further information. Additionally, you can visit us in our main office in Siem Reap, Cambodia.

Main Contact

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